

100 Shares

T A M P A B A Y

MINISTRY GRANT REPORT

Name of organization: Man Up and Go

Date of report submission: 10/31/22

In fulfillment of September OR Final Report (include year): September, 2022

Name of individual filling out Grant Report: Jeff Ford

Title: CEO

Email Address: jford@manupandgo.org

Phone Number: 727-247-3525

Date Grant funds were received: April (Please add year) 2022

Grant amount received: \$100,000

Total grant amount spent to date: \$27,759.74

Grant amount remaining: \$72,240.26

Purpose of Grant (Please copy and paste from Page 1 of Grant Application submitted):

Currently no formidable Christ-centered initiatives exist in the Bay Area that recruit, train, and disciple churches to teach their men how to fight for the fatherless (Isaiah 1:17). This grant will enable us to create plug-n-play content, resources, and tools that will equip churches to do just that. Utilizing technology and thought-leader content will help churches produce men who: 1. Support current foster/adoptive children/families; 2. Reduce future fatherlessness by discipling aged-out foster children.

GRANT USE SUMMARY

Please answer all questions below as they pertain to your ministry and grant request. If a question does not apply, please enter "N/A" rather than deleting the question.

1. Compare original objectives/timeframes with actual results. Explain any variances.

On target – Website development and graphic design teams have been contracted and timelines discussed. Developers have invested time and resources to design backend CMS functionality. Equipment has been purchased, including cameras, lighting, laptops, and content management software subscriptions. Content creation currently sits around 50% which is slightly behind but manageable.

Room for improvement – Actual filming portions of the content. Man Up has seen major expansion in our relationships with the local CBC agency and Dept of Children and Families. New, time-sensitive opportunities have opened up for us to expand services and bring on more staff. This (very good) development has slowed video production as we have been focusing our efforts on training and developing staff to meet the growing demand for our services (especially as it pertains to mentoring male foster youth). While we are behind in this area, we are confident due to increased capacity that a strong Q1 push in 2023 will allow us to catch up. We have April 2023 circled for the next 100 Shares award ceremony and are looking forward to reporting on all the Lord has done because of your generosity!

2. Explain the specific ways that this grant has helped you to expand significantly or propelled your ministry forward. Please include specific examples.

To date, it has allowed us to purchase much needed technology and equipment that has undergirded our infrastructure among our staff. Three laptops, two high-end cameras, lighting, hard drive and cloud storage, content subscription services, and other technology purchases have increased day-to-day production capacity and a marked

increase in video/print quality for our Digital Storyteller. We have also been able to secure a website developer and graphic design artist for our Fight Club initiative. Over half of our expenses have been made to secure these highly skilled contractors. Most importantly, the grant has secured a vision God gave us about this resource for churches/men; having the money to pursue it allows us to engender more support from other members of our community as they too get excited about fighting for the fatherless alongside us!

3. Based on the measurable project goals and methods of evaluation on your original grant application (Question #12 on the Grant Application), how has this project measurably expanded an existing initiative or established a new initiative?

So far, we have produced 9 of the 18 pieces of Fight Club content we wanted to produce. Had we not had the grant, it is most likely that these wouldn't have been completed. This is a brand new project for us. The second two goals are currently in process.

4. How have the grant funds furthered evangelism and discipleship in your local community?

Although this is not among our constituents, being able to talk about the Fight Club resource has given us a reason to speak with other believers and churches about the need for this kind of discipleship among their men. With Tampa Bay still being the #1 area for children removed due to abuse, abandonment, or neglect, the promise of our Fight Club resource for churches/men provides us a window to share the need.

5. What impact has the grant had on the population you serve? Your staff? The community?

As stated earlier, the grant has engendered confidence among our staff, Board, and volunteers to talk boldly about the need for a discipleship resource for men to fight for the fatherless. When we're able to tell donors, Champions, and other vested parties, it gives us credibility and assurance that investing with Man Up and Go will pay dividends. Although

the resource isn't available yet, our service population has benefited from increased efficiencies, better communication, and more consistent storytelling (via social media and traditional media) due to our technology upgrades. For instance, we invite you to check out this video that was done using equipment purchased with the grant:

<https://www.youtube.com/watch?v=orr1053l mo>.

6. What were the primary lessons that you and your staff learned from this grant project?

The primary thing we learned was to be specific about our ask. Our Champions and donors need to be inspired about what the money is doing to further the mission. This process allowed us to dream about what could really move the needle in reducing fatherlessness and fulfilling our mission of mobilizing men to fight for these fatherless kids. We also learned that if we stay true to our mission, God will bless it and provide. Who would've thought 100 women would support an organization that was all about discipling men? But in God's providence, our obedience was met with His incredible provision from an unlikely source (at least from the world's vantage point), and He received a double portion of glory because of it!

7. Based upon current conditions, are there things that you would do differently in utilizing the grant award? If so, what?

No, but with an explanation. We are completely committed to this project and believe it has the power to break the chains of generational fatherlessness for thousands. We have realized that we actually need more \$\$\$ than the \$100k to truly do what God is calling us to do. Because of the bar we've set for this resource, there are several internal processes that must be enhanced, including case management, donor management, and volunteer management resources that will be baked into the Fight Club resource. This has little to do with foresight (or lack thereof), but rather molding our projections to make sure every available tool we need as an organization is also utilized in this project. We couldn't be more excited about the final product!

8. If the grant project is part of a larger campaign, please provide a status report on the campaign. N/A

9. If the project involved collaboration with other organizations, please comment on its effect on the project. N/A