



MINISTRY GRANT REPORT

Name of organization: Created Women Inc

Date of report submission: 03/31/2022

In fulfillment of September, March, or Final Report (include year): March Report 2022

Name of individual filling out Grant Report: Jillian Penhale

Title: Executive Director

Email Address: jillian@createdwomen.com

Phone Number: 813-389-0524

Date Grant funds were received: May 2021

Grant amount received: \$58,596

Total grant amount spent to date: \$47,159

Grant amount remaining: \$11,437

Purpose of Grant (Please copy and paste from Page 1 of Grant Application submitted):

"Give a man a fish, and you've fed him for a day. Teach a man to fish, and you've fed him for a lifetime." Created is requesting this funding to help achieve our dream of creating sustainable income for the women in our community, all funds will go to help us build job opportunities for women who are escaping from human trafficking and sexual exploitation.

GRANT USE SUMMARY

Please answer all questions below as they pertain to your ministry and grant request. If a question does not apply, please enter "N/A" rather than deleting the question.

1. Compare original objectives/timeframes with actual results. Explain any variances.

Original Date	Original Goal	Achieved?	Notes
04/2021	1.Hire Emergency Response Coor. 2.Begin Records in Drop In 3.Finalize Plan for Job Readiness 4.Meet with Potential Business Partners.	YES!	1. Hired on Jan, 2021. 2. Starting in Jan 2021, we had 1,776 drop ins in 2021! And are on track to increase that number in 2022. 3. Final Plan - We are using an online class, allowing women to come and go to the courses! Using Essential Education curriculum. 4. We currently have 10 business partners committed.
05/2021	1.Start collecting applicants for the first round of Job Training and launch the course.	YES	We began collecting interest, and purchased the needed curriculum in May 2021. But, we did not start our first classes until 07/2021. Because we chose an online curriculum women can start and stop at their own pace, and we have had 19 women start the courses so far.
07/2021	1.Complete the first course and review.	YES	We learned the computer option works will, because women can come into the new computer lab and go at their own pace!
09/2021	1.Mid year Review 2.Continue building Partners	YES	We got great feedback from the participants during our review. We have continued reaching out to business partners, but have had less sign on in the second

			phase of our project.
October/November/December 2021	1.Ensure Drop In is now open all week. 2.Have new volunteers in place	YES	The drop in is now open from Monday - Saturday each week with a mixture of staff and volunteers making sure it is open.
January/February 2022	1.Continue Building business Partnerships	Yes	We have continued reaching out to partners, and built Created Cuisine more into the formula and job opportunities for the women we are serving through Created Academy.
March/April 2022	1.Summarize Data 2.Is this now part of general operating?	YES	As we went into our 2022 Fiscal Year we included the needs for Created Academy into the operating budget.

2. Explain the specific ways that this grant has helped you to expand significantly or propelled your ministry forward. Please include specific examples.

This funding has helped us truly build a Job Training center. As our team researched options for the job program, we quickly realized that doing a sit down class was not realistic. The women we serve need some flexibility, and they are all coming in at very different levels. This led us to the idea of building an education center we are calling Created Academy! This contains a full computer lab with 10 computers, and a room for classes and groups to happen. This has allowed women to come and go at their own pace, and take advantage of a budgeting class, and bible study we have hosted in the classroom so far!

In February of 2022 Created also had the opportunity to expand our housing programs to St. Petersburg, Fl. Because Created Academy is now so core to our services we expanded this services as well and added 3 new computers to the St. Petersburg house in order to offer job training services.

To date, we have been able to have 19 women start their classes, and 11 completed them. All received therapeutic services and 9 are currently employed. We have

accumulated 177 hours and 26 minutes from July 2021 of women working in our online program. This does not include other support groups and workshops they attend during the day.

3. Based on the measurable project goals and methods of evaluation on your original grant application (Question #12 on the Grant Application), how has this project measurably expanded an existing initiative or established a new initiative?

- We have been able to expand our drop in center hours from only 2 days a week, to 6 days a week!
- Previously we added an Outreach Assistant, but we realized we need more staff concentrated on this new initiative. We have a Drop In Center Asst to ensure the drop in is open, stocked, and that all women know of the options available. And, we are working on hiring a Case Manager that will work full time on Job Training and Placement
- In 2022 Created served 114 women through our housing programs, part of this increase was through the expansion of the drop in center! And, we were able to provide 273 nights in safe housing.
- We have been able to begin and serve 19 women in our new job program, Created Academy.
- We have had 10 Business Partners commit to giving women who complete our job program a chance.
- We have also been able to place 17 women into employment in our Social Enterprises in 2022!

4. How have the grant funds furthered evangelism and discipleship in your local community?

This funding has allowed us to gather supplies and make marketing material to increase our outreach services, where we can connect with women and offer a safe place. Each of the – women who have come into our safe housing have been offered times of prayer and bible study, and so far this year women have chosen to be

baptized. We have also expanded our outreach services to reach women in Pasco and Pinellas County.

5. What impact has the grant had on the population you serve? Your staff? The community?

The grant has impacted our ability to offer a tangible place of empowerment through Created Academy and the Drop In Center. I believe this is best deserve through the story below:

Story from Drop-in

A woman was standing on Nebraska watching other women come through the gate. These are the women that she sees with her all night and day on the street the last couple of weeks. After a while, she gets up the courage to walk through the gates. She walks into the drop-in and sees all the services Created offers and feels so happy and relieved that she made the scary decision to take that first step. She feels so happy about her clothes and a shower and hygiene products. She explains that she hasn't had a shower for days. We let her know that when she's ready to take that next step, we will be there for her to stand by her with the choices we have for her safe exit from the street life. She is so happy and does some dancing. We have seen her twice and are hoping to help her into a new way of life soon.

Story from Created Academy

Alicia* has been a part of the Created Community for many years. She has been in our housing programs, but struggled to remain sober with the pull of family and exes from her past that would convince her to come back. In January 2022 she reached back out, and was desperate to find work. She has very little work experience outside of the sex industry and wanted to now if we had any job leads. Our Emergency Response Coordinator let her know about Created Academy, and she excitedly came in to sign up! The gift cards she is receiving have helped her be able to get groceries each week while she works through the computer skills and job training program. Just a few weeks ago she let her case manager know that she is ready to find new and safe housing. Alicia also received a job offer job last week to begin working for Created Cuisine due to her consistency in the job training program!

*Name changed to protect identity.

6. What were the primary lessons that you and your staff learned from this grant project?

To be flexible, and decide what works best for us and our mission! We went into this project trying to build our own curriculum of classes. But, switched to an online format once we learned that would serve our community better.

As the program grows we realize now that we need a dedicated Case Manager to help women navigate resources and job opportunities, and we are working on building and filling that position.

7. Based upon current conditions, are there things that you would do differently in utilizing the grant award? If so, what?

I would have allocated more funds towards technology needs.

8. If the grant project is part of a larger campaign, please provide a status report on the campaign.

n/a

9. If the project involves collaboration with other organizations, please comment on its effect on the project.

We have had other organizations refer women to our job training program, and utilize our safe housing options! This has allowed us to better those partnerships by offering more opportunity.

**100 Shares
CREATED WOMEN
GRANT REPORT - 3/31/2022**

Category		Amount	Amount Spent to
Salaries and Wages			
1	Emergency Response Coordinator (portion of salary)	7000.00	\$7,000.00
2	20 hours a week of case management (portion of salary)	3000.00	\$3,000.00
Total Salaries and Wages		\$10,000.00	\$10,000.00
Advertising, Marketing, Consultant Fees			
1			
2			
Total Advertising, Marketing, Consultant Fees		\$0.00	\$0.00
Travel and Mileage Expenses			
1			
2			
Total Travel and Mileage Expenses		\$0.00	\$0.00
Equipment			
1			
2			
Total Equipment		\$0.00	\$0.00
Materials and Supplies			
1			
2			
3			
Total Materials and Supplies		\$0.00	\$0.00
Other			
1	Toiletries and Physical Resources for Drop In Center	5000.00	\$4,213.21
2	Class Materials for Job training	5000.00	\$5,781.28
3	Grocery/Physical Needs Gift Cards for Incentive to Complete Classes	10800.00	\$7,095.36
4	Clothing and Basic Needs for New Employment	3000.00	\$2,693.21
5	Technology Needs for Job Searching (lap top, printer)	500.00	\$3,795.10
6	Phone line for women to use for job search and internet cost	1296.00	\$1,224.11
7	Outreach Materials	3000.00	\$1,304.49
8	Mental Health Needs for Program Participants (Including medication)	7000.00	\$1,511.43
9	Drug Treatment Needs (Including urinalysis materials)	2000.00	\$1,062.42
10	Bedding and Intake Needs for Emergency Housing	6000.00	\$6,988.40
11	Materials to promote Training Classes through Drop In Center	5000.00	\$1,489.58
12			
Total Other		\$48,596.00	\$37,158.59
TOTAL GRANT AMOUNT REQUESTED		\$58,596.00	\$47,158.59

PERCENTAGE OF GRANT FUNDS USED TO DATE

80%